

<b>ROSS COUNTY PERFORMANCE DASHBOARD 2016</b>									
<b>Benchmark:</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>	<b>2010</b>	<b>Change from 2010</b>	<b>Rate of Change</b>
<b>Population</b>	Available July 2017	77,170	77,741	77,910	77,475	77,645	78,064	-894	-1.1%
<b>Employment</b>	32,000	32,000	31,900	31,600	32,000	31,700	30,900	1,100	3.6%
<b>Unemployment Rate</b>	5.5%	5.3%	6.2%	8.5%	8.3%	9.8%	11.6%	-6.1%	-52.6%
<b>Ross County Sales Tax</b>	\$16,096,766	\$15,331,430	\$14,285,566	\$13,838,412	\$13,321,850	\$12,199,761	\$11,902,938	\$4,193,828	35.2%
<b>Property Valuation</b>	\$1,302,818,310	\$1,220,783,200	\$1,207,901,000	\$1,214,861,680	\$1,164,384,800	\$1,156,700,400	\$1,159,906,720	\$142,911,590	12.3%
<b>Lodging Tax</b>	\$444,762	\$415,057	\$374,011	\$353,460	\$319,607	\$280,086	\$245,227	\$199,535	81.4%
<b>Median Household Income</b>	Available Dec 2017	\$43,345	\$43,450	\$43,264	\$43,001	N/A	\$41,672	\$1,673	4.0%
<b>Sources:</b>									
<b>Population:</b> 2010 U.S. Census and Annual Estimates as of July 1									
<b>Employment Count &amp; Unemployment Rate</b> annual averages: Ohio Department of Job & Family Services									
<b>Sales Tax, Property Valuation, Lodging Tax</b> as of December 31: Ross County Auditor									
<b>Median Household Income</b> estimated annually on 5-year rolling average: American Community Survey, U.S. Census									
N/A = Not Available									
Compiled by the Economic Development Alliance of Southern Ohio			February 2017						