

ROSS COUNTY PERFORMANCE DASHBOARD 2015								
Benchmark:	2015	2014	2013	2012	2011	2010	Change from 2010	Rate of Change
Population	Available July 2016	77,741	77,910	77,475	77,645	78,064	-323	-0.4%
Employment	32,000	31,900	31,600	32,000	31,700	30,900	1,100	3.6%
Unemployment Rate	5.3%	6.2%	8.5%	8.3%	9.8%	11.6%	-6.3%	-54.3%
Ross County Sales Tax	\$15,331,430	\$14,285,566	\$13,838,412	\$13,321,850	\$12,199,761	\$11,902,938	\$3,428,492	28.8%
Property Valuation	\$1,220,783,200	\$1,207,901,000	\$1,214,861,680	\$1,164,384,800	\$1,156,700,400	\$1,159,906,720	\$60,876,480	5.2%
Lodging Tax	\$415,057	\$374,011	\$353,460	\$319,607	\$280,086	\$245,227	\$169,830	69.3%
Median Household Income	Available Dec 2016	\$43,450	\$43,264	\$43,001	N/A	\$41,672	\$1,778	4.3%
Sources:								
Population: 2010 U.S. Census and Annual Estimates as of July 1								
Employment & Unemployment Rate annual averages: Ohio Department of Job & Family Services								
Sales Tax, Property Valuation, Lodging Tax as of December 31: Ross County Auditor								
Median Household Income estimated annually on 5-year rolling average: American Community Survey, U.S. Census								
N/A = Not Available								
Compiled by the Economic Development Alliance of Southern Ohio			February 2016					